



Canada's Top 100 Employers (2021)

APPROVED PROMOTIONAL PRODUCTS

For the exclusive use by the winners of Canada's Top 100 Employers® competition, including all regional and special-interest competitions.



Work-from-home products and home delivery available

See Inside



SALES DYNAMICS INC.
PROMOTIONAL IDEAS THAT WORK

To view catalogue online
Top100.salesdynamics.com

The **Canada's Top 100 Employers®** project is proud to partner with Sales Dynamics Inc., our exclusive licensee for all Promotional Products bearing the logos of the **Canada's Top 100 Employers®** project, including our regional and special-interest competitions. Sales Dynamics supervises the quality and quantity of all insignia products manufactured with our logos, as well as administering a licensing program, the proceeds from which support the **Canada's Top 100 Employers®** project.

For over 45 years, Sales Dynamics has provided exceptional service to its clients, providing a complete range of high-quality Promotional Products. As the official supplier of all insignia products bearing the **Canada's Top 100 Employers®** logo, and related competitions, we are confident that Sales Dynamics will provide you with the in-depth knowledge and experience required to meet your promotional needs.

Best regards,



Anthony Meehan, Publisher
Canada's Top 100 Employers



Canada's Top 100 Employers 2021 Competition



See page 25 for official Top Employers Awards

WORK-FROM-HOME CUSTOM GIFT PACKS



Kits can be
customized
with a variety
of branded
items.

Pre-packaged and delivered right to your employees' homes.
Minimum product(s) value of \$55.00 applies for custom sets.
Stock gift packs available. Contact us for more details.

RISE & SHINE EMPLOYEE APPRECIATION GIFT PACK



Gift Set Includes:

- 2 Chocolate Cookies
(stock Happy Holidays or Thank You)
- Metallic Lip Balm
- Coffee Packet
- Domed Mint Tin
- Ceramic Mug
- Custom Satin Ribbon

Contact us
for additional
stock gift pack
options.

QTY	36	72	144	288+
ea.	\$31.60	\$29.69	\$28.83	\$27.99

NEW**FULL
COLOUR
IMPRINT****NEW****Write****Reuse****Get the app
and scan
your notes**

Ophelia Wireless Charging Dock

This rubberized plastic wireless charging dock provides an illuminated backlit background for your logo. Simply lay your smartphone on the silicone ring to wirelessly charge it.

Size: 3 1/2" x 3 1/2"

Price includes full colour imprint / 2 logos / Domed.

QTY	25	50	100	250+
ea.	\$22.00	\$21.00	\$20.00	\$19.00

RocketBook Flip Notebook

The Rocketbook Flip Notebook is designed for every classroom, office, and personal mission. The synthetic, white lined college ruled and dotted paper allows you to write smoothly with a Pilot Frixion pen, then magically wipe clean with a damp cloth to reuse again and again! Use the Rocketbook app to blast your notes, plans, lists, and big ideas to your favourite cloud service for proper organization. Then, erase and reuse your Flip for your next adventure!

Price includes 1 colour imprint / 2 logos / 1 location.

QTY		50	100	250	500+
<i>Large</i>	ea.	\$63.57	\$61.06	\$58.53	\$56.01
<i>Small</i>	ea.	\$58.61	\$56.29	\$53.96	\$51.63

NEW

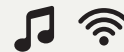
Smartphone Stand

ABS phone stand with anti-slip foam pads to keep phone secure. Size: 6 1/4" x 3". Great desk item and full colour printing process allows for vibrant logos. Perfect for work-from-home employees!

Price includes full colour imprint / 2 logos / 1 side.

QTY	100	250	500	1000+
ea.	\$4.15	\$3.57	\$3.22	\$3.08

Available colours:

**NEW**

Waterproof Bluetooth Speaker

The rough and tough Outdoor Bluetooth Speaker can be taken on any adventure. The compact size makes it easy to carry or it can be clipped to your backpack with the included carabiner clip. With an IPX6 waterproof rating, wet conditions won't damage the speaker. It features a 3 Watt speaker and built in microphone and music controls. Bluetooth working range is 10 meters (33 feet). Enjoy up to 2 hours of music at max volume on a single charge. Charging time: 1.5 hours. Bluetooth 5.0.

Price includes full colour imprint / 2 logos / 1 side.

QTY	36	100	250	500+
ea.	\$15.52	\$14.90	\$13.67	\$12.32

NEW**NEW**
**FULL
COLOUR
IMPRINT**

Light Up Logo Bluetooth Headphones

The Light Up Logo Bluetooth Headphones feature extra soft ear cups for all day comfort. With built in music controls and a microphone, you can answer/reject calls, control the volume, and music with a push of a button. The headphones can be folded in half for convenience when traveling.

The Light Up Logo Bluetooth Headphones can be played at max volume for over 3 hours.

Price includes laser etch / 2 logos / 2 sides.

QTY	12	50	150	250+
ea.	\$35.63	\$34.30	\$31.43	\$28.41

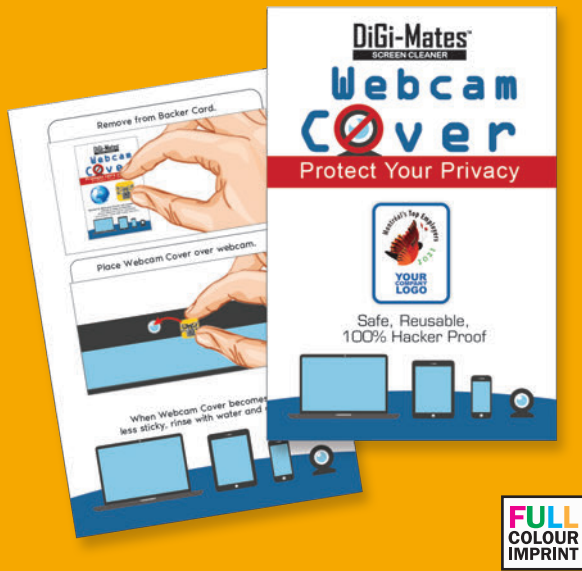
Braavos True Wireless Auto Pair Earbuds

The earbuds feature Bluetooth 5.0, Voice Assistant Activation (Siri/Hey Google), Auto-Pairing, and Auto Power-On. Once the earbuds are removed from the case, they'll power on and automatically sync to each other!

The case also doubles as a powerbank for your earbuds. The power case can be charged wirelessly via a wireless charging pad or with the included Micro USB Cable.

Price includes full colour logo(s) on case.

QTY	15	25	50	150+
ea.	\$69.92	\$68.18	\$65.06	\$55.88



Webcam Cover

Protect your privacy with these custom webcam covers. Using the DiGiMate technology for tech-safe materials, this webcam cover effectively covers your laptop and desktop integrated camera. Safe, reusable, and hacker proof! Custom backcard available. Perfect for remote working!

Price includes full colour imprint.

QTY	100	500	1000	2500+
ea.	\$1.54	\$1.26	\$1.16	\$1.05

Smartphone Wallet

Silicone smartphone wallet with 3M adhesive tape on the back. Use to hold up to two credit, ID, hotel or debit cards. Apply to the back of your phone or case. Fits most flat backed smartphones. Use this item so you don't need to carry your entire wallet or purse.

Price includes 1 colour imprint / 2 logos / 1 side.

QTY	150	500	1000	2500+
ea.	\$1.87	\$1.58	\$1.50	\$1.40

Available colours:



NEW



22 oz.



23.5 oz.

Copper Vacuum Insulated Bottle

Durable, double-wall stainless steel vacuum construction with copper insulation, which allows your beverage to stay cold for 48 hours and hot for at least 12 hours. The construction also prevents condensation on the outside of the bottle. Durable powder coating exterior. Stainless steel screw-on, spill-resistant lid with stainless steel hand loop. Optional "Name Frame" can be pre-printed on bottle.

Price includes 1 colour imprint / 2 logos / 2 sides.

QTY	50	100	250	500+
ea.	\$20.00	\$19.18	\$18.35	\$16.35

Available colours:



Castaway Tritan Bottle

Single walled bottle with tritan body. Twist-on cork and black plastic lid. BPA free and FDA compliant.

Price includes 1 colour imprint / 2 logos / 2 sides.

QTY	50	100	250	500+
ea.	\$10.56	\$8.40	\$7.35	\$7.07

Available colours:



NEW

14 oz.

NEW

14 oz.

Persona® Wave Vacuum Tumbler

18-8 dual wall stainless steel with copper-lined liner. Vacuum insulation provides 9X heat retention. Leak-proof screw-on lid with open/close push button locking closure. Lid comes apart for easy cleaning. Stainless steel body with silicone band accent.

Price includes 1 colour imprint / 2 logos / 2 sides.

Add \$1.00 extra per side for full colour logo(s).

QTY	25	100	250+
ea.	\$16.99	\$16.49	\$15.99

Available trim colours:



The Pearl Ceramic Mug

The Pearl ceramic mug is lead-free and microwave safe. Dishwasher safe, top rack only. Deep etch decoration available at extra cost. A chic addition for home offices.

Price includes 1 colour imprint / 2 logos / 2 sides.

	QTY	72	144	288+
<i>Black Pearl</i>	ea.	\$9.68	\$9.36	\$8.99
<i>White Pearl</i>	ea.	\$9.10	\$8.92	\$8.60

Black Mug Available colours:



White Mug Available colours:



NEW



Business Smart Dual-Pocket Backpack

Dual front pocket design offers versatile organization and easy access to essential items. Padded laptop compartment protects and accommodates laptops up to 15". Water bottle mesh pocket on side.

Price includes 1 colour imprint / 2 logos / 1 location.

QTY	50	100	250	500+
ea.	\$18.00	\$17.00	\$16.50	\$15.50

Lunar Waist Pack

Large U-shaped zippered opening to the main compartment. Wear around your waist or as a cross body for easy access to your belongings when you are on the go. Adjustable waist strap with buckle closure, length adjusts up to 40".

Price includes 1 colour imprint / 2 logos / 1 location.

QTY	75	250	500	1000+
ea.	\$9.68	\$8.57	\$7.42	\$6.95

Available colours:



NEW



Reversible Umbrella

Eight panel inverting umbrella. Auto open/close function. Folds outward for storage to keep you dry and also to prevent water dripping on to the floor. Available in two sizes.

Price includes 1 colour imprint / 2 logos / 1 umbrella panel.

QTY		25	100	250	500+
42" arc	ea.	\$24.62	\$20.65	\$18.22	\$17.57
46" arc	ea.	\$28.36	\$23.89	\$21.07	\$20.32

42" arc Available colours:



46" arc Available colours:



Home Yoga Mat

Comfortable for your feet, and easy to carry when rolled up with its included black harness and strap. This yoga mat will stay firmly on the ground while your spirit soars. Size: 65 1/2" x 24" x 1/8".

Price includes debossing / 2 logos / 1 location.

QTY		40	100	250	500+
ea.		\$15.00	\$14.00	\$13.50	\$12.50

Available colours:





14³/₄" W x 16¹/₂" H



15" W x 16" H

Eco Cotton Tote Bag

4.5 ounce (127 gram) lightweight cotton. 100% natural cotton processed AZO-free, with no hazardous chemicals.

Price includes 1 colour imprint / 2 logos / 1 side.

QTY	100	500	1000	2500+
ea.	\$3.62	\$3.13	\$3.00	\$2.85

Available colours:



Non-Woven Tote Bag

Non-woven 75 gram polypropylene. An eco-friendly alternative to plastic bags. Two self-material handles/ shoulder straps.

Price includes 1 colour imprint / 2 logos / 1 side.

QTY	150	500	1000	2500+
ea.	\$1.96	\$1.68	\$1.62	\$1.53

Available colours:



NEW

13" W x 15" H

9 3/4" W x 13" H

**NEW**

13" W x 11" H



Reusable Mesh Produce Bags

Reusable bags for your fruits and vegetables when grocery shopping. 50D Polyester Mesh. Black drawstring with toggle closure. Breathable and reusable. FDA compliant.

Price includes 1 colour imprint / 2 logos / 1 side.

QTY		100	250	500	1000+
Large	ea.	\$3.98	\$3.47	\$3.33	\$3.18
Small	ea.	\$3.69	\$3.20	\$3.07	\$2.93



Collapsible Cube Grocery Tote

100 gram non-woven material with supportive board re-enforced on all sides including sewn in bottom board. This tote can completely collapse flat for easy storage when not in use. 12.5" grab handles. Perfect for long-lasting use as a grocery tote or storage bin.

Price includes 1 colour imprint / 2 logos / 1 side.

QTY	100	250	500	1000+
ea.	\$7.95	\$7.62	\$7.28	\$6.57

Available colours:



NEW



Insulated Lunch Tote

300D heathered polyester. Roll-top opening with plastic snap closure for a tight seal. White vinyl insulated lining. Easy-access exterior pocket. Size: 7 ½" x 13" x 6".

Price includes 1 colour imprint / 2 logos / 1 location.

QTY	50	250	500	1000+
ea.	\$9.08	\$8.87	\$8.70	\$8.52

Available colours:



Two Tier Bento Box

This BPA-free two-tier bento box features two containers that snap together making food on the go a cinch. The containers are microwave safe enabling you to bring hot and cold food options for a complete meal.

Size: 6.51" x 4.68" x 3.2".

Price includes 1 colour imprint / 2 logos / 1 location.

QTY	100	250	500	1000+
ea.	\$8.90	\$8.53	\$8.17	\$7.35

Available colours:





PaperMate®

PaperMate InkJoy RT Pen

InkJoy combines the best qualities of ballpoint and gel pen technologies. It offers vivid colours, incredible smoothness and a fast dry-time to help avoid messy smearing.

Price includes 1 colour / 2 logos on barrel of pen.

QTY	300	500	1000	2500+
ea.	\$0.95	\$0.88	\$0.84	\$0.75

Available colours:



NEW



Sharpie®

Sharpie S-Gel Pen

Experience a high-performance gel pen with the Sharpie S-Gel. With no smear, no bleed technology, this Sharpie pen delivers an exceptional writing experience. The gel ink pen features intensely bold colours for always vivid writing, while the contoured rubber grip provides you a comfortable writing experience during any writing task.

Price includes 1 colour / 2 logos on barrel of pen.

QTY	200	500	1000	2500+
ea.	\$2.86	\$2.43	\$2.23	\$1.96

Available trim colours:



NEW

3 1/2" W x 5 1/2" H

NEW

Plantable Pocket Notebook

These perfectly pocket-sized notebooks make for thoughtful and appreciated gifts that are sure to impress. The cover can be planted and wildflowers will bloom. Each notebook includes 56 lined pages, with inner pages printed on 100% post-consumer waste paper.

Price includes full colour imprint / 2 logos / 1 side.

QTY	50	100	250+
ea.	\$5.58	\$5.06	\$4.27



Aqua Journal Combo

The eco-friendly RPET Aqua journal with its textured cover made with 100% recycled water bottles. This journal has a gusseted pocket to hold your notes and the elegant grey cover is complemented by a matching ribbon bookmark and an elastic closure. This non-refillable perfect bound notebook with 96 FSC acid-free cream coloured lined sheets also includes a clear-coloured recycled Aqua pen attached to the pen loop.

Price includes printed logos on front cover of book and on barrel of pen.

QTY	50	100	250	500+
ea.	\$13.75	\$13.00	\$12.50	\$12.00





3M Post-it® Note Pads

3M Post-it Notes. 25 sheets per pad.
50 and 100 sheet pads available.

Price includes full colour imprint / 1 side.

QTY		500	1000	2500	5000+
3" x 4"	ea.	\$0.55	\$0.52	\$0.50	\$0.47
4" x 6"	ea.	\$0.95	\$0.92	\$0.90	\$0.87

Lip Balm Stick

PABA free. FDA approved. Non SPF.

Flavour Options: Apple pie, blueberry cobbler, bubble gum, wild cherry, chocolate sundae, piña colada, passion fruit, peppermint candy cane, pomegranate, spearmint, strawberry shortcake, tropical punch, vanilla bean and unflavoured.

Price includes full colour branded label.

QTY	250	500	1000	2500+
ea.	\$0.91	\$0.87	\$0.85	\$0.81

NEW

Town Plaid Scarf

A timeless piece to elevate your new-season accessories. Offered in 3 classic plaid designs, this scarf has the durability of acrylic with a cashmere-like feel. Size: 12" x 75"

Price includes 2 logos on a 2" x 3" suede patch.

QTY	48	75	150+
ea.	\$29.58	\$27.00	\$25.00

Available colours:

**NEW**

Classic Plaid Throw

Heavy super-soft 100% polyester, striking plaid designs, the softest plush finish ever. Size: 60" x 70". A work-from-home favourite gift.

Price includes laser etch / 2 logos on a 4" x 3" suede patch.

QTY	24	75	150+
ea.	\$48.33	\$46.17	\$43.33

Available colours:



NEW

Under Armour Locker T-Shirt

100% polyester. UA Tech™ fabric is quick-drying, ultra-soft & has a more natural feel. Moisture transport system wicks sweat & dries really fast. Anti-odor technology prevents the growth of odor-causing microbes. Four-way stretch fabrication allows greater mobility in any direction. UA logo on top front chest and back. Available in Men's and Ladies sizes.

Price includes 1 colour imprint / 2 logos / 2 locations.

QTY	25	51+
ea.	\$32.95	\$30.95

Available colours:

**NEW**

Under Armour Tech Polo

100% polyester. Moisture Transport System wicks sweat & dries fast. Anti-odor technology prevents the growth of odor causing microbes. Self-fabric collar. Performance fit. Under Armour logo on right chest and back. Available in Men's and Ladies sizes.

Price includes 1 colour imprint / 2 logos / 2 locations.

QTY	25	51+
ea.	\$52.95	\$49.95

Available colours:



NEW



UNDER ARMOUR.



NEW



UNDER ARMOUR.



Under Armour Qualifier Hybrid Corporate Quarter-Zip

Body: 100% polyester. Panels: 84% polyester/16% elastane. Woven panels for added durability where you need it. UA Storm panels repel water without sacrificing breathability. Material wicks sweat & dries really fast. Available in Men's and Ladies sizes.

Price includes embroidery of 2 logos / 2 locations (up to 5000 stitches per location).

QTY	25	51+
ea.	\$79.95	\$74.95

Available colours:



Under Armour Double Threat Armour Fleece® Hoodie

100% polyester. Armour Fleece® is light, breathable & stretches for superior mobility. Available in Men's and Ladies sizes.

Price includes embroidery of 2 logos / 2 locations (up to 5000 stitches per location).

QTY	25	51+
ea.	\$74.95	\$71.95

Available colours:





Roots73 Sandylake Hoody

Comfort and softness is on a whole new level with the Sandylake Knit Full Zip Hoody. This fresh take on the classic Roots73 hoody features the classic Roots73 patch with the iconic red maple leaf and contrasting white hood with drawstring and zipper. Available in Men's and Ladies sizes.

Price includes embroidery of 2 logos / 2 locations (up to 7500 stitches per location).

QTY	12	50+
ea.	\$85.75	\$82.15

Available colours:



Roots73 Quilted Jacket

This insulated jacket is a stunningly stylish look for late fall and early spring, providing you with lightweight warmth. In addition to a breathable, waterproof membrane for protection from the elements, this comfy jacket features exquisite styling, starting with horizontal channel quilting and a snap centre placket concealing a zipper with a mitten-friendly zipper pull. Available in Men's and Ladies sizes.

Price includes embroidery of 2 logos / 2 locations. (up to 7500 stitches per location).

QTY	12	50+
ea.	\$179.90	\$169.90

Available colours:





34" W x 83" H x 15" D.



Die-Cast Lapel Pins, Window & Car Decals, Stickers

Canada's Top 100 Employers pins, decals and vinyl stickers. All lapel pins, decals and stickers can be customized with the regional and special-interest competition logos.

**Many sizes and shapes available.
Please contact us for custom pricing.**

Retractable Banner Stand

Heavy-duty aluminum base. Single-footed design keeps the retractor stable while maintaining a low profile. Flip-lever telescoping pole makes setup and adjustment simple. Banner height is adjustable from 58" to 78.5". Banner attaches with snap rail on top and hook-and-loop fasteners on bottom. Your artwork will be printed on Titan™ no-curl opaque fabric. 600D polyester carrying case included.

Price includes full colour imprint / 1 side.

QTY	1	6	12+
Banner & Stand ea.	\$375.00	\$359.00	\$323.00

Canada's Top Employers Competition Awards

To download any competition award Order Form, please visit: Top100.salesdynamics.com/awards



Canada's Top 100 Employers Crystal Award



Canada's Top Regional and Special-Interest Crystal Award



Canada's Best Diversity Employers Crystal Award



Canada's Greenest Employers Glass Award

Sales Dynamics Inc. is a Canadian company serving the North American Promotional Product Market since 1975. Sales Dynamics is a caring family run business, driven by our pledge to serve and exceed the needs and expectations of our clients.

Sales Dynamics makes a concerted effort to work with manufacturers that are socially and safety compliant, environmentally responsible, and comply with all applicable laws and regulations. *This includes safe and fair working conditions, monitoring of minimum age requirements, and ensuring no child labour.* Our major importer and decorator has Official Accreditation with the Quality Certifications Alliance (QCA). In addition, Promotional Products offered for children meet the CPSIA product safety standard.

Our depth of knowledge and experience allows us to offer our clients a full service Promotional Agency, capable of creating and executing complete promotional programs, including all graphics requirements.

Our dedicated search engine Salesdynamics.com allows our clients to search over 4 million Promotional Products. Visit Top100.salesdynamics.com for the official **Canada's Top 100 Employers Catalogue.**

We are proud of our large portfolio of clients; while many are multinationals, many are small and medium sized corporations. It is our goal to supply useful and effective Branded Promotional Products, always delivered on time.

Email or call us and watch how fast we go to work for you.



Lorne I. Ordel
Founder & President

Lorne I. Ordel



Rob Ordel
Vice President, Sales and Marketing

Rob Ordel



The Canada's Top 100 Employers® name and logo, as well as the names and logos of the regional and special-interest competitions, are registered trademarks of Mediacorp Canada Inc., publisher of the annual guide to Canada's best workplaces. Used with permission.

Sales Dynamics is the official licensee of all promotional products bearing the logos of the Canada's Top 100 Employers® program, including the regional and special-interest competitions. Sales Dynamics supervises the quality of all insignia items manufactured and administers the 20% licensee fee payable on all promotional products, which helps support the Canada's Top 100 Employers® Competition.

Rob Ordel

Vice President, Sales and Marketing | 416.441.1721 x 313 | Rob@salesdynamics.com | Salesdynamics.com



SALES DYNAMICS INC.
PROMOTIONAL IDEAS THAT WORK